

iserv Business Solutions
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Company Overview

iserv Business Solutions was founded by a network of sales professionals with the single objective of delivering sales and marketing aids to small and medium sized businesses throughout the UK and Ireland. It is our objective to provide non-nonsense motivational sales training and consultative services across all industries to aid businesses reach their potential.

Product / Services

iserv has four fundamental product areas, all of which are focused at delivering tangible return on investment.

iserv mentoring solutions...iserv appreciates that internal resource can be an expensive commodity especially if under utilised. Finding the time to understand the requirement of sales people and impart the required knowledge and techniques can often be difficult. Ensuring maximum productivity in this key business area is essential if your business is to succeed.

iserv strategy planning solutions...In business knowing where to deploy your time to get the best return is perhaps one of the most difficult tasks we face. Our team of consultants provide modular strategy planning workshops that enable the delegate(s) to absorb the methodology used to best identify a strategy and built a timed and measured plan. Through our business network we are also well positioned to supply key business systems and media's where applicable.

iserv telesales solutions...Weather running additional campaigns whilst at capacity or simply looking for ways to generate more opportunities within your sector, deploying external telemarketing activities can often allow you to realise your goals without the long-term commitment of internal personnel.

iserv offers outsourced telemarketing activities on a day rate model, with the option of supplying your own data or use our database of over 1 million names, numbers and emails addresses. Our team will also design a scripted message through consultation and will help identify ways to handle those most common objections.

iserv training solutions...iserv's training solutions are inspired by sales professionals from many industries and are built on personal experience. Our interactive approach to training allows delegates the opportunity to apply our no-nonsense techniques to their role and industry. Our one-day courses are predominately delivered from our training centre in the Midlands, however all courses have the ability to be delivered anywhere within the UK and Ireland.

